



PERBADANAN PRODUKTIVITI MALAYSIA (MALAYSIA PRODUCTIVITY CORPORATION)

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SIRIM
CERTIFICATION NO. ISO 9001:2000
REGISTRATION NO. AN 1404

(Badan Berkaitan di bawah Kementerian Perdagangan Antarabangsa dan Industri - MITI)

MPC (SVL) 705.1/2

4 May 2009

President
Johor Freight Forwarders Associations
Wisma JOFFA
71, Jalan Jaya Mas 1, Taman Jaya Mas,
81300, Skudai,
Johor Bahru,
Johor Darul Takzim

No. Fax: 607-5125902

Dear Sir,

FOCUS GROUP DISCUSSION ON ENHANCING COMPETITIVENESS OF THE LOGISTICS INDUSTRY: KEY TO BUSINESS EXCELLENCE

We are pleased to inform that Malaysia Productivity Corporation (MPC) will be organising a focus group discussion as stated above and we take great pleasure in inviting you and your members to participate in this program.

2. The details of the focus group discussion are as follows:

Date : 21 May 2009 (Thursday)
Time : 8.30 a.m. - 2.00 p.m.
Venue : Grand Bluewave Hotel, Johor Bahru

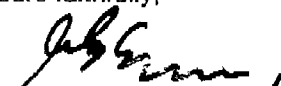
3. The objectives of the focus group discussion are to share information, best practices and strategies as well as discussing on issues and challenges in enhancing competitiveness in logistics industry.

4. Kindly complete the attached registration form (brochure) to confirm your attendance and fax it to 03-79561066 or 03-79547910 **before 19 May 2009**. Should you have any enquiry, please do not hesitate to contact Ms. Rosmiza Rosly at 03-79512471 or Mr. Mahadi Hasbullah at 03-7951392.

Thank you and best regards.

"TOGETHER WE ACHIEVE EXCELLENCE"

Yours faithfully,


(Ab. Razak Omar)

Director
Service Research Division
for Director-General
Malaysia Productivity Corporation (MPC)

Your Partner In Competitiveness



**FOCUS GROUP DISCUSSION ON ENHANCING
COMPETITIVENESS OF THE LOGISTICS INDUSTRY: KEY TO
BUSINESS EXCELLENCE**

21 May 2009 • Grand Bluewave Hotel, Johor Bahru

Malaysia Productivity Corporation (MPC) will be organising a focus group discussion as stated above and we take great pleasure in inviting you to participate in this program.

Date: 21 May 2009 (Thursday)

Time: 8.30 a.m. - 2.00 p.m.

**Venue: Grand Bluewave Hotel,
Johor Bahru**

OBJECTIVE OF THE FOCUS GROUP DISCUSSION

To share best practices and strategies as well as issues and challenges in enhancing competitiveness of logistics industry.

PROGRAM OUTLINE

Time	Agenda
8.30 am	Registration & Refreshment
9.00 am	Welcome Remarks By Director SRO Malaysia Productivity Corporation
9.15 am	Paper 1: <i>Enhancing Competitiveness of Logistics Industry Through Best Practices</i> Malaysia Productivity Corporation (MPC)
10.00 am	Paper 2: <i>Capacity Building of Logistics Industry Towards Enhancing Competitiveness</i> Malaysia Industrial Development Authority (MIDA)
10.45 am	Paper 3: <i>The Role of a Freight Forwarder</i> Johor Freight Forwarders Association (JOFFA)
11.15 am	Q & A Session
1.00 pm	Networking Lunch & End of Seminar

REGISTRATION FORM

Kindly register the followings for the Seminar:

- Name : _____
Designation : _____
- Name : _____
Designation : _____
Organisation : _____
Address : _____
Tel. no. : _____
Fax. no. : _____
E-mail : _____

Please confirm your attendance by completing and faxing this Registration Form to MPC at **03-79561066 / 03-79547910** or e-mail your confirmation to mahadi@mpc.gov.my or iza@mpc.gov.my before **19 May 2009**.